



# COURSE OUTLINE

## NRT0231

Prepared: Brian Anstess    Approved: Sherri Smith

<b>Course Code: Title</b>	NRT0231: PLANNING RECREATIONAL EVENTS FOR CICE
<b>Program Number: Name</b>	1120: COMMUNITY INTEGRATN
<b>Department:</b>	C.I.C.E.
<b>Semester/Term:</b>	18W
<b>Course Description:</b>	<p>The planning and implementation of recreational events is a key skill for Adventure Recreation and Parks students. Events are the fabric of communities, bringing people together for a variety of reasons including fun, fitness, education and competition. Events can also have an enormous financial impact by creating jobs, driving tourism and building sustainable infrastructure that can be used by future generations. This course will take students through the process of recreation event planning to prepare them for the opportunities that exist.</p> <p>Students will examine a number of case studies to grasp the scope and impact of recreational events. The practical component includes hosting a number of community based events where students are involved in all aspects of goal setting, planning, organizing and operating. Careful consideration will be given to community participation, volunteerism, logistics, media relations, finances, promotion, evaluation and risk management.</p>
<b>Total Credits:</b>	3
<b>Hours/Week:</b>	3
<b>Total Hours:</b>	45
<b>Essential Employability Skills (EES):</b>	<p>#1. Communicate clearly, concisely and correctly in the written, spoken, and visual form that fulfills the purpose and meets the needs of the audience.</p> <p>#4. Apply a systematic approach to solve problems.</p> <p>#5. Use a variety of thinking skills to anticipate and solve problems.</p> <p>#8. Show respect for the diverse opinions, values, belief systems, and contributions of others.</p> <p>#9. Interact with others in groups or teams that contribute to effective working relationships and the achievement of goals.</p>
<b>General Education Themes:</b>	<p>Civic Life</p> <p>Social and Cultural Understanding</p> <p>Personal Understanding</p>



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### Course Evaluation:

Passing Grade: 50%,

### Evaluation Process and Grading System:

Evaluation Type	Evaluation Weight
Case Studies and Assignments	30%
Event Planning and Implementation	50%
Final Test	10%
Participation / Teamwork	10%

### Course Outcomes and Learning Objectives:

Upon successful completion of this course, the CICE student, with the assistance of a Learning Specialist will acquire varying levels of skill development relevant to the following learning outcomes:

#### Course Outcome 1.

Implement and evaluate event management planning procedures for an adventure based recreational event.

#### Learning Objectives 1.

- Report on their personal involvement in an event.
- Recommend enhancements to the planning process based upon their volunteer experience
- Identify key steps in the event planning process
- Describe trends in volunteerism, fundraising, marketing, etc.
- Attend planning meetings and report on meeting techniques
- Understand the role of advisory boards and steering committees
- Use event-planning tools (guidebooks, checklists, etc.)
- Use relevant software

#### Course Outcome 2.

Engage with a variety of people through the process of event management.

#### Learning Objectives 2.



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- Interact with event participants and other stakeholders (general public, volunteers, athletes, children, sponsors, officials, students etc.)
- Use a variety of communication techniques (written, oral, social media)
- Adhere to a professional code of conduct in speech and actions that is event appropriate.

### **Course Outcome 3.**

Describe, in a comprehensive manner, elements of recreation planning, which relate to the operation of private and /or municipal recreation facilities.

### **Learning Objectives 3.**

- Describe some of the key elements of resort/facility management including scheduling, staffing, infrastructure, reporting, training, licensing, regulations, risk management.
- List various marketing devices, media and venues, etc.
- Access support services (research data, small business consulting, marketing, etc.) from government agencies, travel and trade associations.
- Understand specific issues related to the use of crown land by private companies offering recreation experiences (land use permits, fees, the remote tourism industry)
- Participate in field trips to local recreational facilities

### **Course Outcome 4.**

Analyze and discuss the many management challenges related to adventure recreation planning on conservation lands.

### **Learning Objectives 4.**

- Complete a case study summarizing recreation planning and an issues analysis for a municipal park or conservation area.
- Analyze the costs/benefits (financial and ecological) of recreational activities on conservation lands
- Recognize trends in recreation (i.e. mountain biking) and the implications for conservation land managers
- Examine ways to integrate multiple and sometimes conflicting uses
- Understand the role of stakeholder committees



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### **CICE Modifications:**

### **Preparation and Participation**

1. A Learning Specialist will attend class with the student(s) to assist with inclusion in the class and to take notes.
2. Students will receive support in and outside of the classroom (i.e. tutoring, assistance with homework and assignments, preparation for exams, tests and quizzes.)
3. Study notes will be geared to test content and style which will match with modified learning outcomes.
4. Although the Learning Specialist may not attend all classes with the student(s), support will always be available. When the Learning Specialist does attend classes he/she will remain as inconspicuous as possible.

**A.** Further modifications may be required as needed as the semester progresses based on individual student(s) abilities and must be discussed with and agreed upon by the instructor.

#### **B. Tests may be modified in the following ways:**

1. Tests, which require essay answers, may be modified to short answers.
2. Short answer questions may be changed to multiple choice or the question may be simplified so the answer will reflect a basic understanding.
3. Tests, which use fill in the blank format, may be modified to include a few choices for each question, or a list of choices for all questions. This will allow the student to match or use visual clues.
4. Tests in the T/F or multiple choice format may be modified by rewording or clarifying statements into layman's or simplified terms. Multiple choice questions may have a reduced number of choices.

**C. Tests will be written in CICE office with assistance from a Learning Specialist.**

#### ***The Learning Specialist may:***

1. Read the test question to the student.
2. Paraphrase the test question without revealing any key words or definitions.
3. Transcribe the student's verbal answer.
4. Test length may be reduced and time allowed to complete test may be increased.

#### **D. Assignments may be modified in the following ways:**

1. Assignments may be modified by reducing the amount of information required while maintaining general concepts.



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2. Some assignments may be eliminated depending on the number of assignments required in the particular course.

***The Learning Specialist may:***

1. Use a question/answer format instead of essay/research format
2. Propose a reduction in the number of references required for an assignment
3. Assist with groups to ensure that student comprehends his/her role within the group
4. Require an extension on due dates due to the fact that some students may require additional time to process information
5. Formally summarize articles and assigned readings to isolate main points for the student
6. Use questioning techniques and paraphrasing to assist in student comprehension of an assignment

**E. Evaluation:**

Is reflective of modified learning outcomes.

**NOTE:** Due to the possibility of documented medical issues, CICE students may require alternate methods of evaluation to be able to acquire and demonstrate the modified learning outcomes

**Date:**

Wednesday, September 6, 2017

Please refer to the course outline addendum on the Learning Management System for further information.